



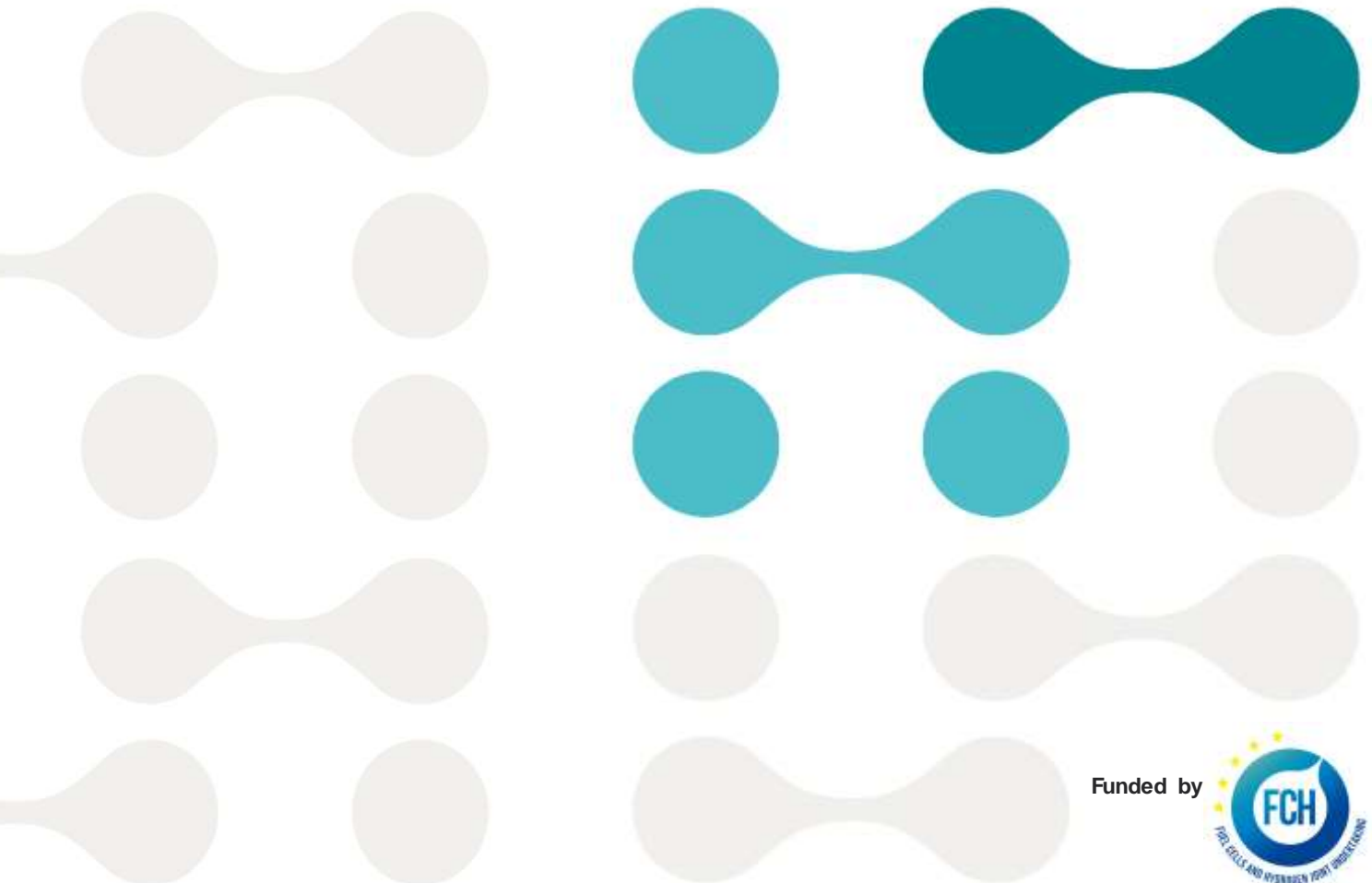
**H2FUTURE**

Green Hydrogen

## **Deliverable D10.2**

Public Website

V1.0



Funded by



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<b>Author(s)</b>	Eva Maria Plunger – VERBUND
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## Revision History

Version	Date	Author, Reviewer	Notes
0.1	24/05/2017	Eva Maria Plunger	First draft version

## Executive Summary

The aim of this report is to describe the public website established for the H2FUTURE project. More specifically, the following topics are addressed:

- Aim of the public website,
- Target groups addressed,
- Design,
- Content management and information provided, description of project partners.

During implementation of the H2FUTURE project, the public website will be updated regularly.

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# 1 Introduction

## 1.1 The H2FUTURE Project

As part of the H2FUTURE project, a 6MW polymer electrolyte membrane (PEM) electrolyser will be installed at voestalpine site in Linz, Austria. After the pilot plant has been commissioned, the electrolyser is operated for a 26-month demonstration period, which is split into five pilot tests and quasi-commercial operation. The aim of the demonstration is to show that the PEM electrolyser is able to produce green hydrogen from renewable electricity while using timely power price opportunities and to provide grid services (i.e. ancillary services) in order to attract additional revenue.

Subsequently, replicability of the experimental results on a larger scale in EU28 for the steel industry and other hydrogen-intensive industries is studied during the project. Finally, policy and regulatory recommendations are made in order to facilitate deployment in the steel and fertilizer industry, with low CO<sub>2</sub> hydrogen streams also being provided by electrolysing units using renewable electricity.

H2FUTURE is deployed by the following project partners: VERBUND, voestalpine, Siemens, APG, K1 MET and ECN.

## 1.2 Scope of the Document

This document describes the public website established for the H2FUTURE project.  
<http://www.h2future-project.eu/>

## 2 Aim of the public website

The H2FUTURE project partners strive to disseminate project findings, results and know-how generated by the project via dedicated communication tools and focusing on the target groups identified, in a strategic and effective manner.

One of the dissemination & communication tools is the public website, established to communicate project objectives, results and the project consortium. Furthermore, a download section is available for project-related (public) reports. A news section is regularly updated with project news (i.e. media events, communication activities, etc.).

The project website is designed to be the first source of information when searching the internet for H2FUTURE, providing project and partners information as well as information on project funding bodies.

Links to partner websites provide easy access to more detailed information on the consortium, a contact section provides contact details (coordinator) for requests resp to get in touch with the consortium.

The website link <http://www.h2future-project.eu/> should be communicated in all communication and dissemination activities to provide information as well as contact details.

To reach as much stakeholders as possible, the website is established in English language.

Since the official kick-off event (7th February 2017), a (draft) project website has been available on the internet: <http://www.h2future-project.eu/>.

By mid-2017, this project website is updated with additional sites with descriptions of the project, technology and partners, a download area, news and contact details.

As prescribed in the Grant Agreement, each site / subsite provides information on the funding body.



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### 3 Target groups addressed

As described in the H2FUTURE Dissemination Master Plan (D1.1), the dissemination & communication activities implemented address a variety of target groups.

The project website should raise awareness and visibility for the project and serve as an information platform for experts, other (funded) projects, market competitors as well as potential project promoters for follow-up projects (this could be R&D institutions, companies, students etc).

Public project reports are available for download in the “PUBLICATIONS” section of the website, the “NEWS” section covers articles and information on events and workshops organised by the consortium, including material for download. If visitors want to get in touch with the consortium, two contacts are provided in the “CONTACT” section.

### 4 Design

The website design follows the style guide for the project, using consistent colours, fonts and background graphics. This secures recognisability for all communication material (website, reports, slides, posters, roll ups, etc).



Logo design and colours are the base for communication material design.





## 5 Content management and information provided

The project website is managed by the coordinator VERBUND, with support from all project partners.

### 5.1 “HOME” site



The “HOME” site gives a brief overview on background and challenges of the project, as well as a short description of the project including partners. The project video describing the processes implemented in H2FUTURE is also available on the “HOME” site.

### 5.2 “TECHNOLOGY” site



This subsite describes in more detail the main topics addressed in H2FUTURE:

- Steel making process
- PEM electrolyser
- Grid services
- Replicability in other industrial sectors

### 5.3 “PARTNERS” site



Each project partner is described here, including its role in the project. The partner logos are linked to the respective company / institution website to provide more information on the consortium.

### 5.4 “NEWS” site



On this subsite the project publishes news on project events (like the kick off press conference), project workshops with stakeholders, media events etc incl download material.

## 5.5 “PUBLICATIONS” site



This subsite provides public project reports for download (such as public deliverables that are also available on CORDIS).

## 5.6 “CONTACT” site



The CONTACT subsite provides contact details (postal address, e-mail) of the coordinator, for website visitors to get in touch with the project.